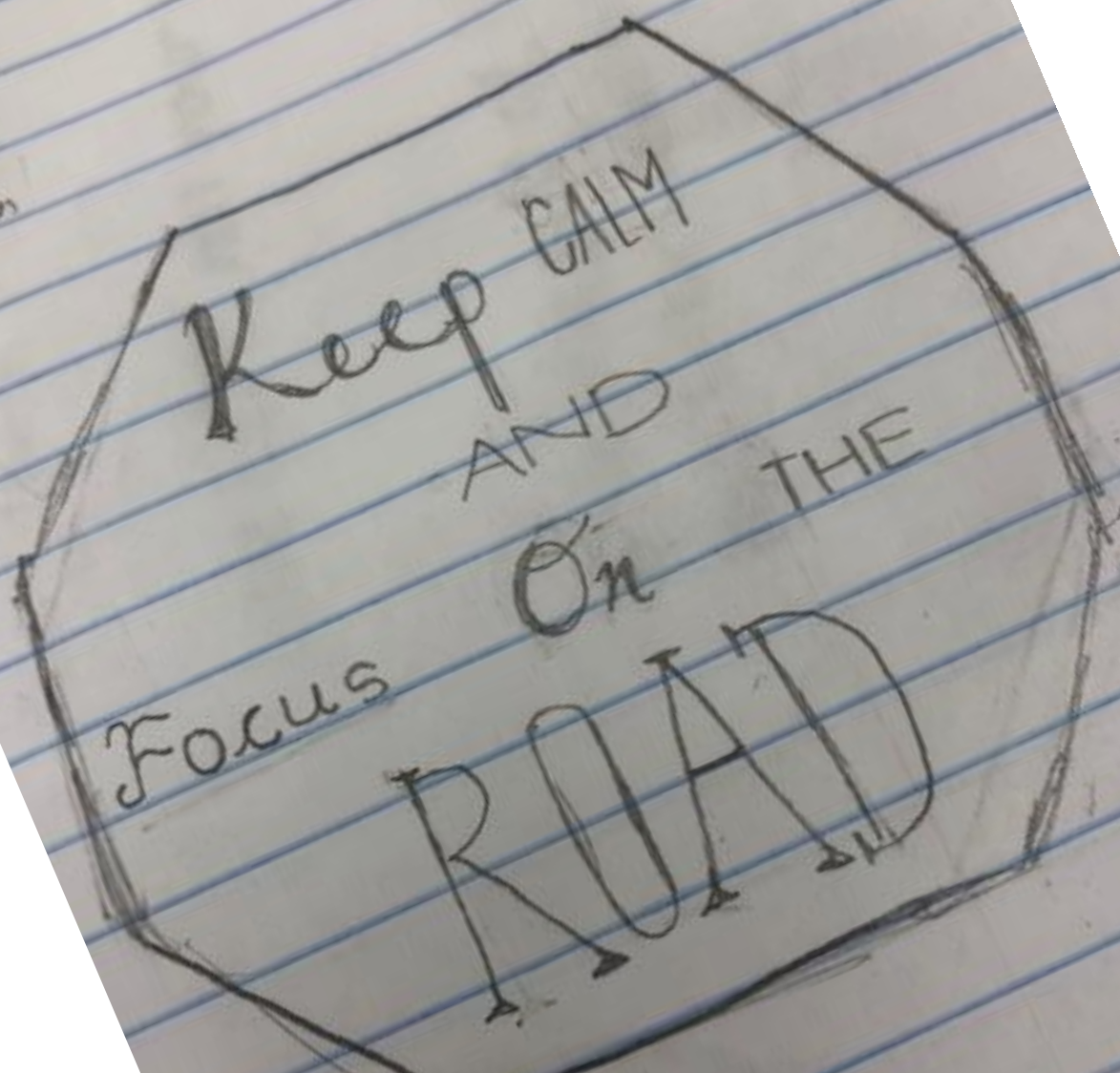




KEEP CALM,
and focus on the road.

Designed by PLEADO
(Panther Leaders Educate Against Distracted Driving)

on



Keep CALM

AND

Focus

On

THE

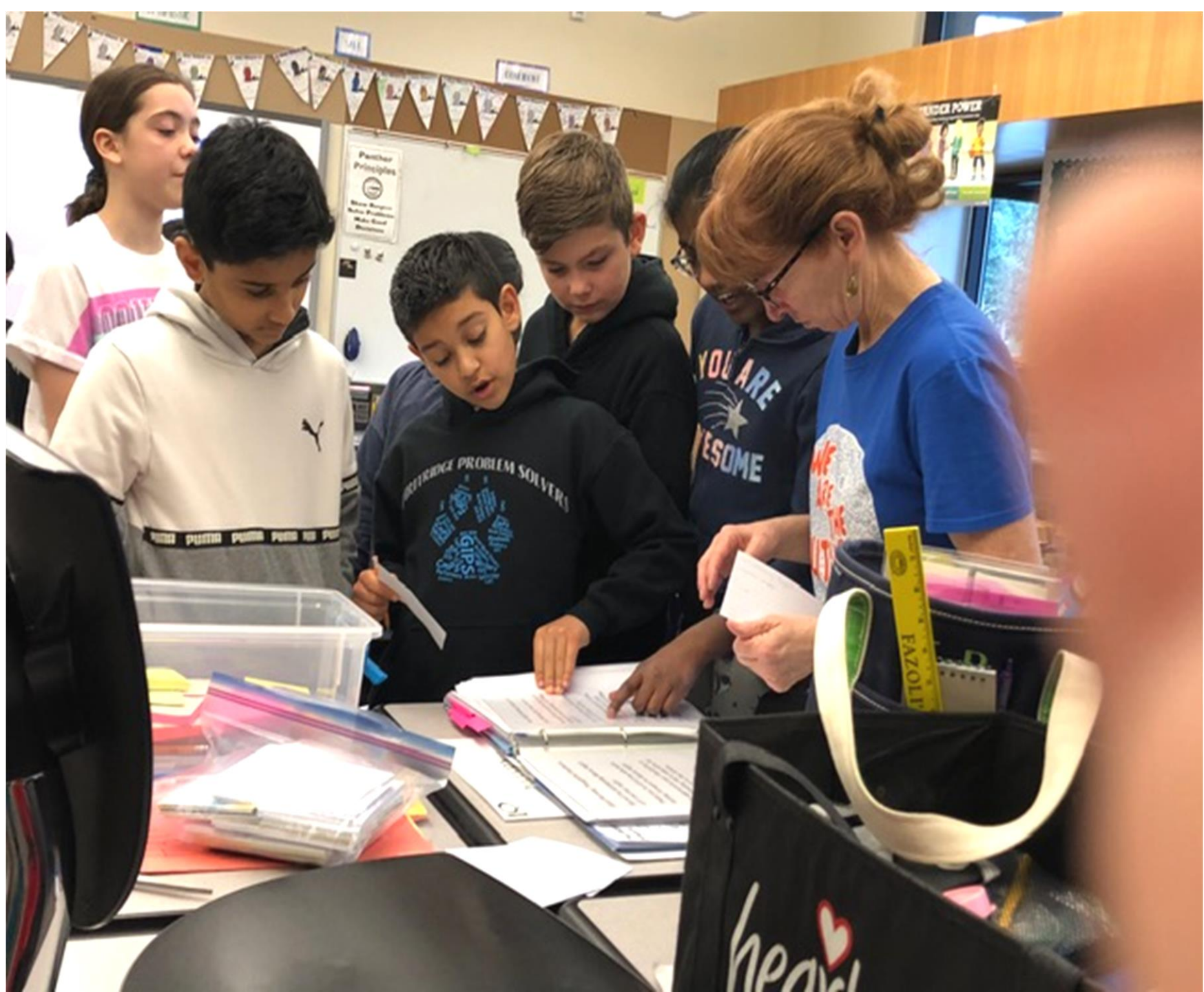
ROAD

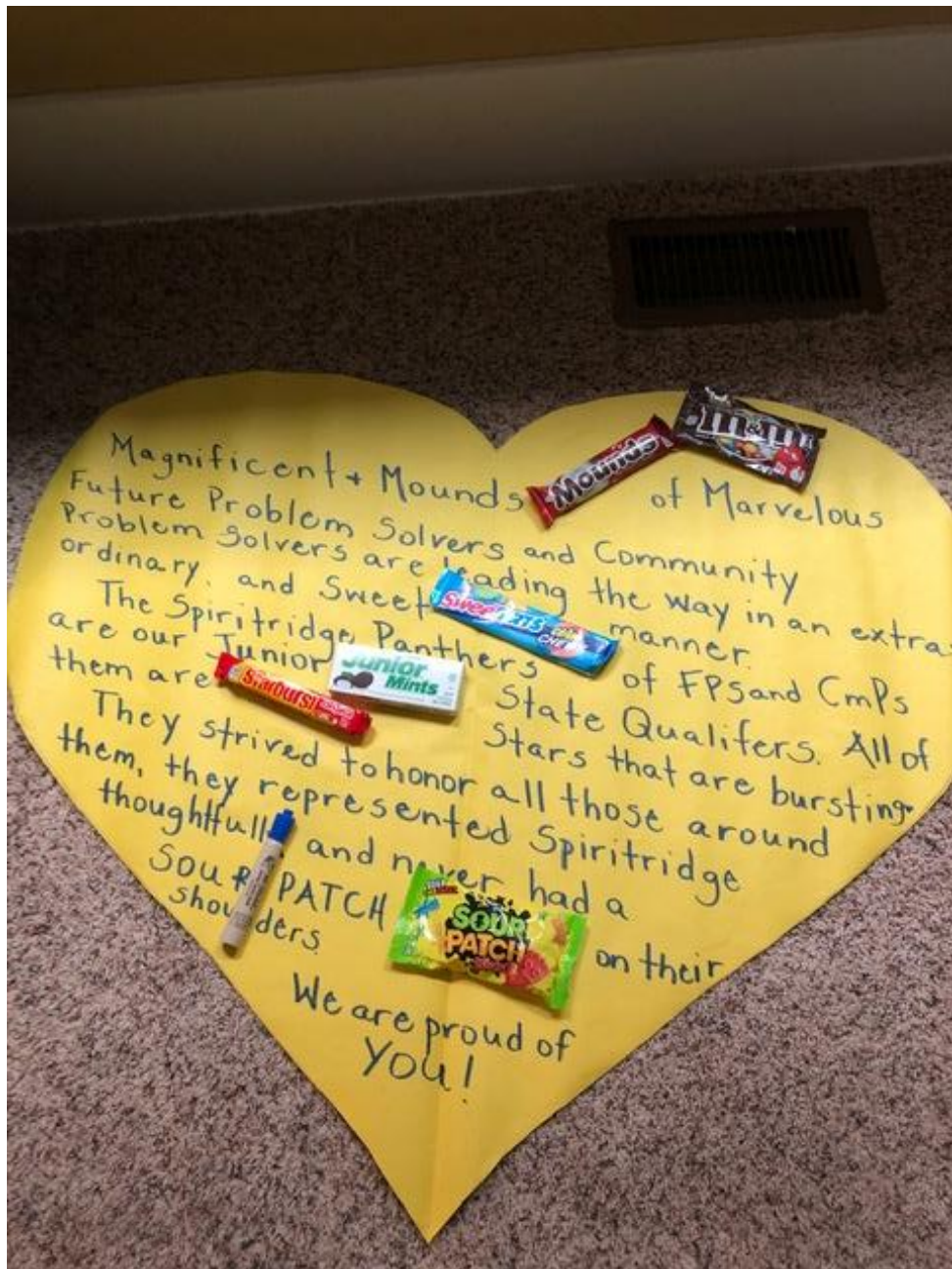
Distracted Driving Area of Concern

Our class started with a long list of concerns that affect our global, national, and local communities. These ranged from the global issues of poverty and lack of water to the national issue of gun violence, our local school issue related to inclusion and a sense of belonging for new students at our school.

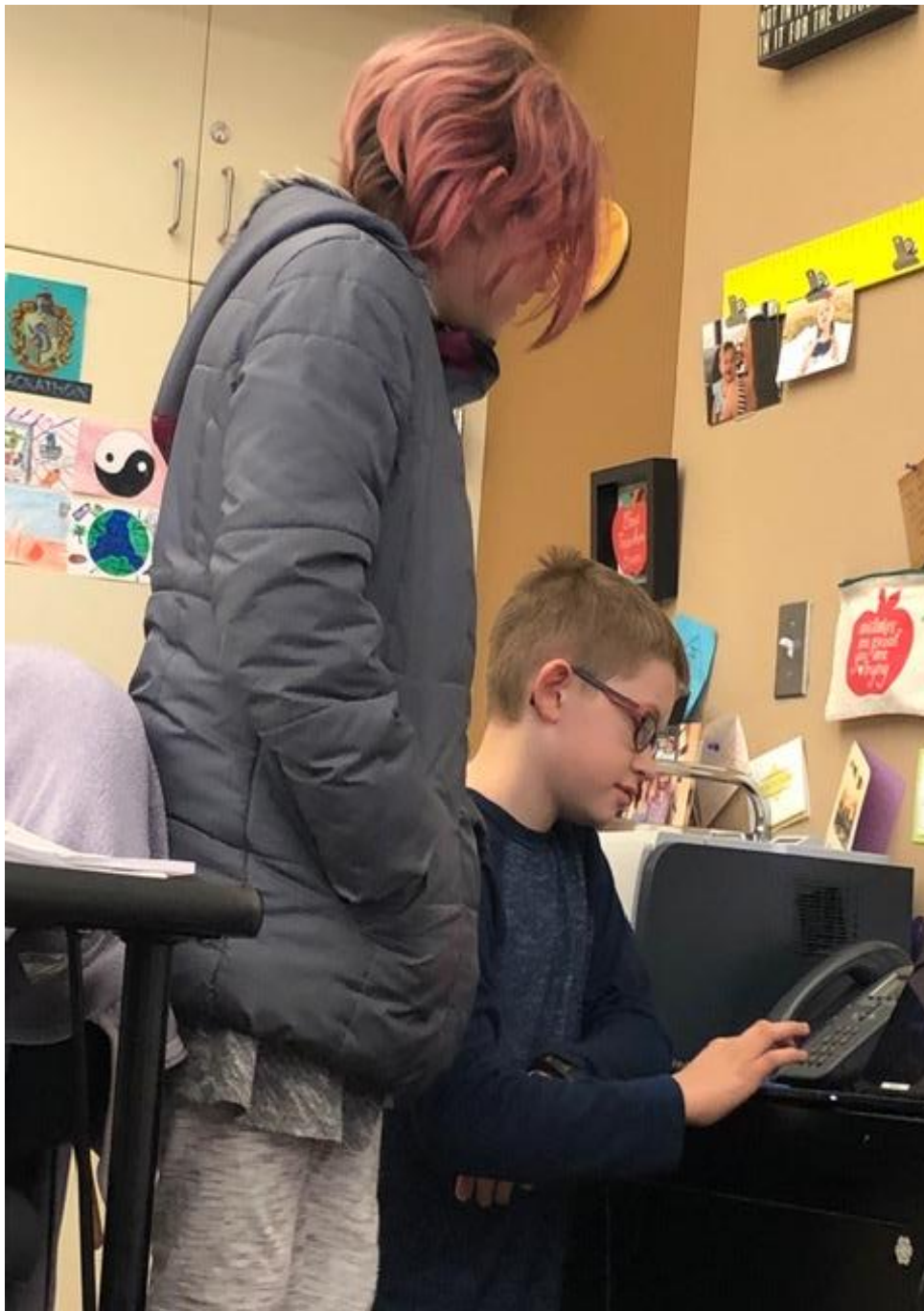
We took our long list of concerns and reduced it to our top three choices. After researching and learning more about our top three topics, one stood out and was relevant to all of us, distracted driving.

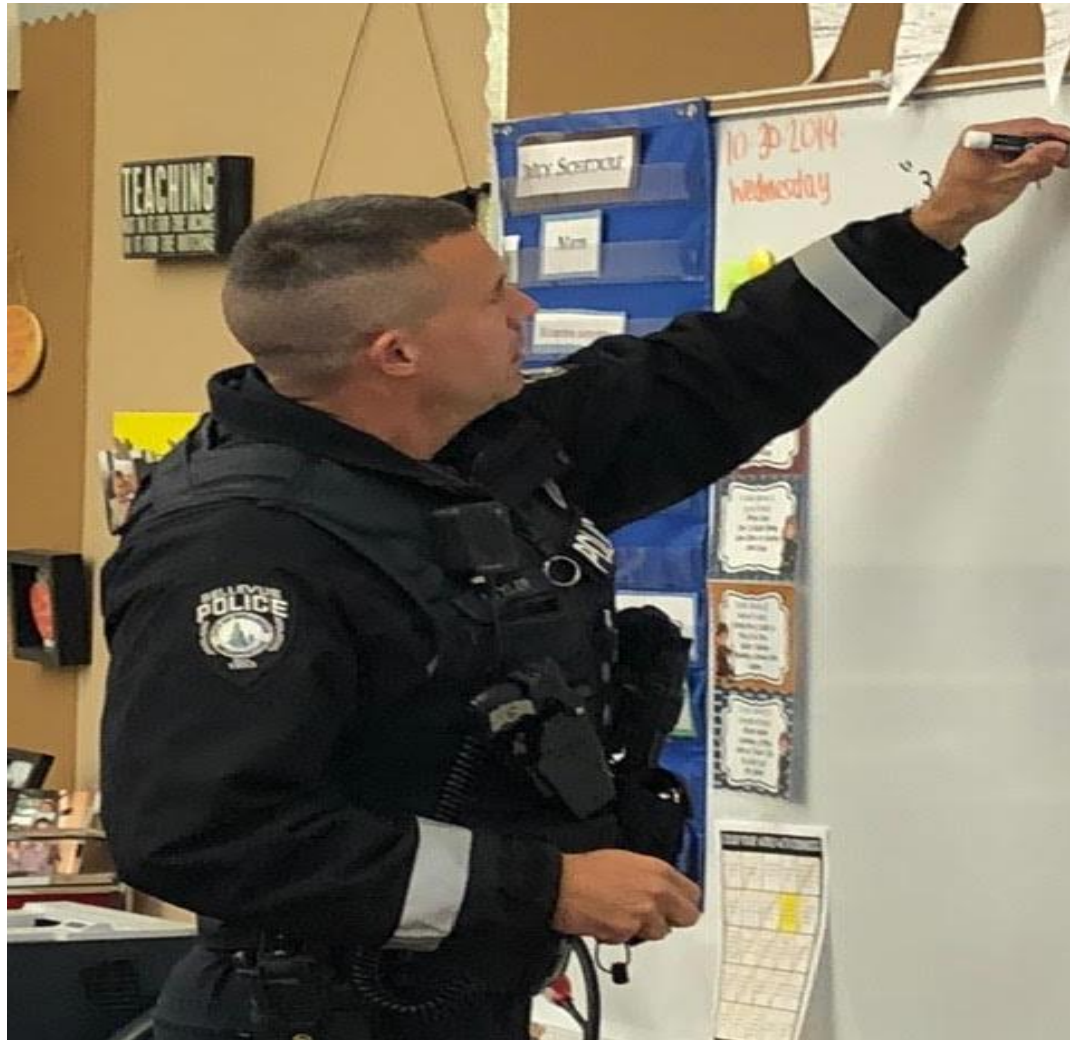
Each member of our team had specific experiences with this issue. In fact, many of us had countless examples, some of which had occurred on that actual day of our discussion or earlier in the week.





Magnificent + Mounds of Marvelous
Future Problem Solvers and Community
Problem Solvers are leading the way in an extra-
ordinary, and Sweet manner.
The Spiritridge Panthers of FPS and Cmps
are our Junior State Qualifiers. All of
them are Stars that are bursting
They strived to honor all those around
them, they represented Spiritridge
thoughtfully and never had a
SOUP PATCH on their
shoulders.
We are proud of
YOU!





"3 E'S OF TRAFFIC SAFETY"

EDUCATION

- EDUCATING DRIVERS
 - DRIVER'S ED
 - * • SIGNAGE
- TESTING
- AD CAMPAIGNS

ENGINEERING

- HANDSFREE TECHNOLOGY
- SELF-DRIVING TECH.
- ROADWAY MARKINGS

ENFORCEMENT

- POLICE / TICKETS
- EMPHASIS PATROLS
- PHOTO ENFORCEMENT

Be kind
in every
way possible.

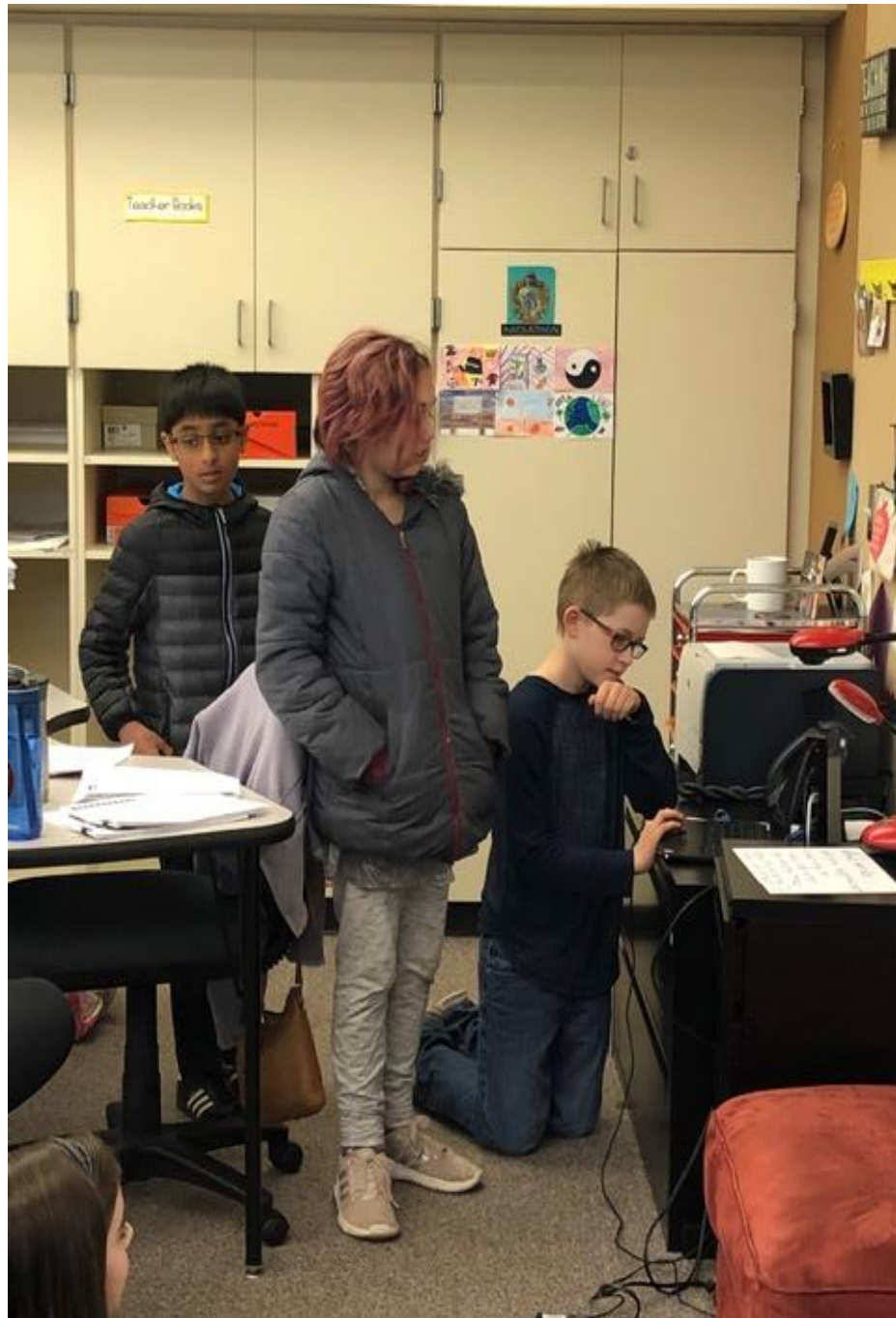
-Caroline*



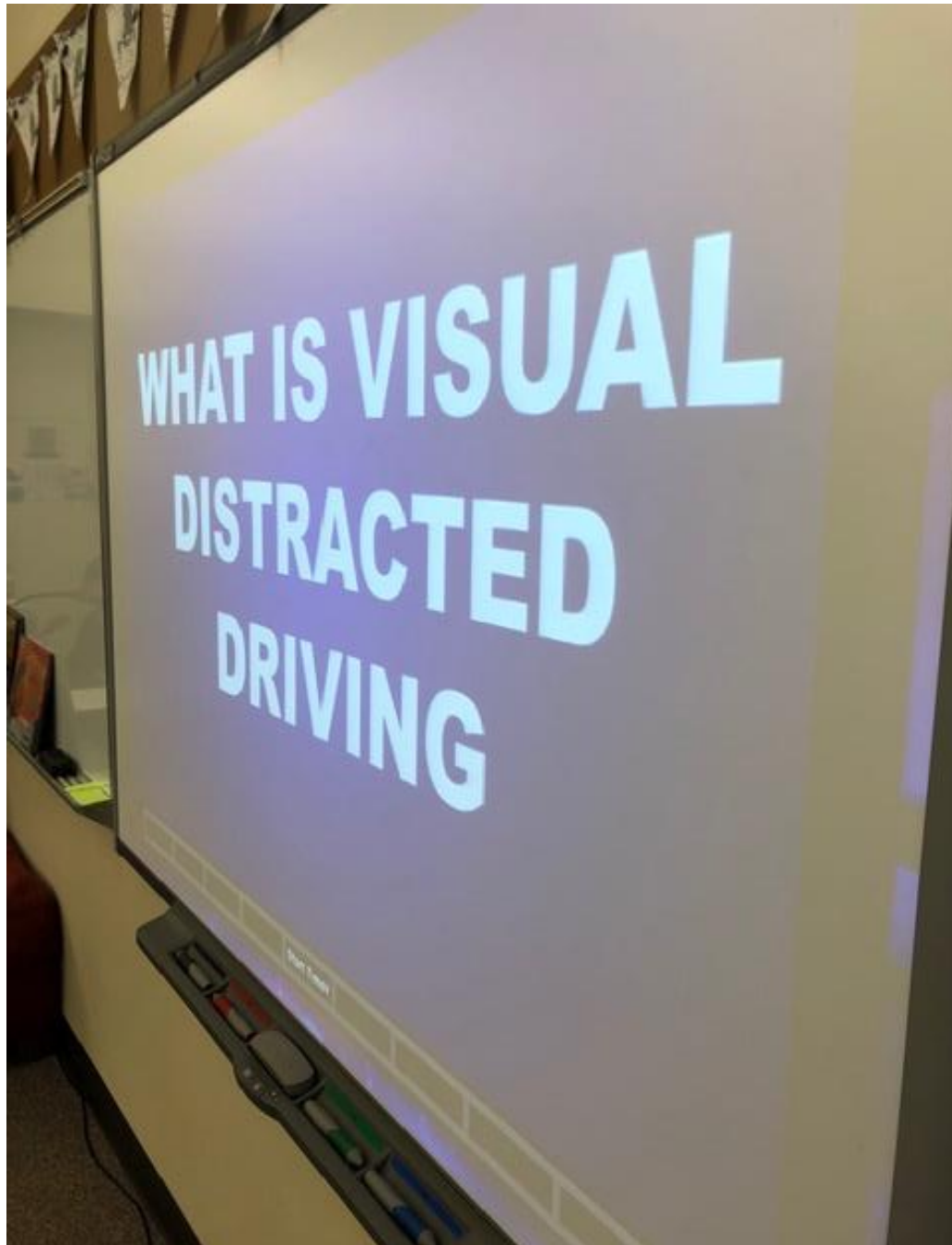
Thank you Flyer/Poster
Committee For Amazing
Posters! Starbucks

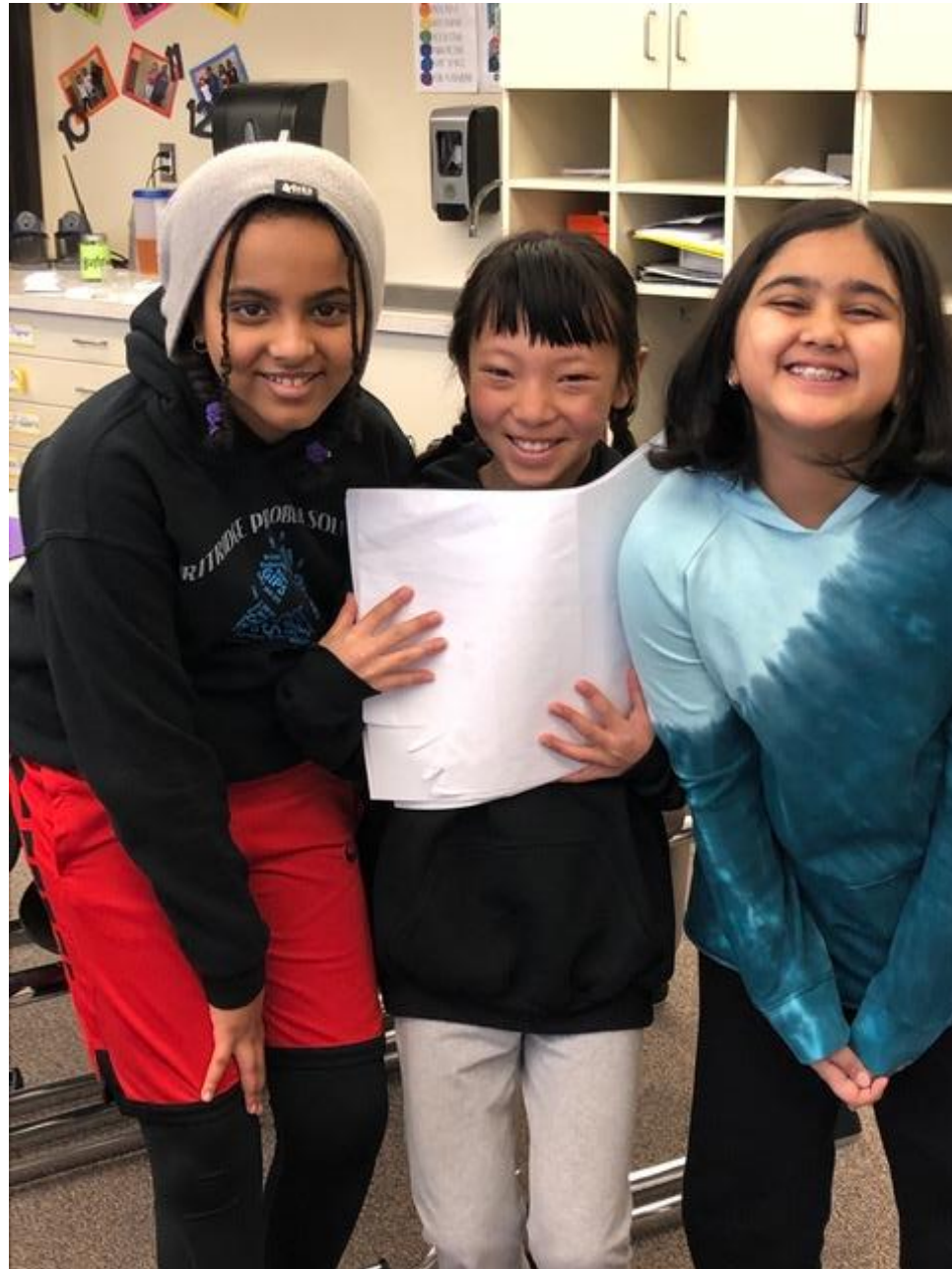
would be honored to
Have YOUR Flyers
And Posters!



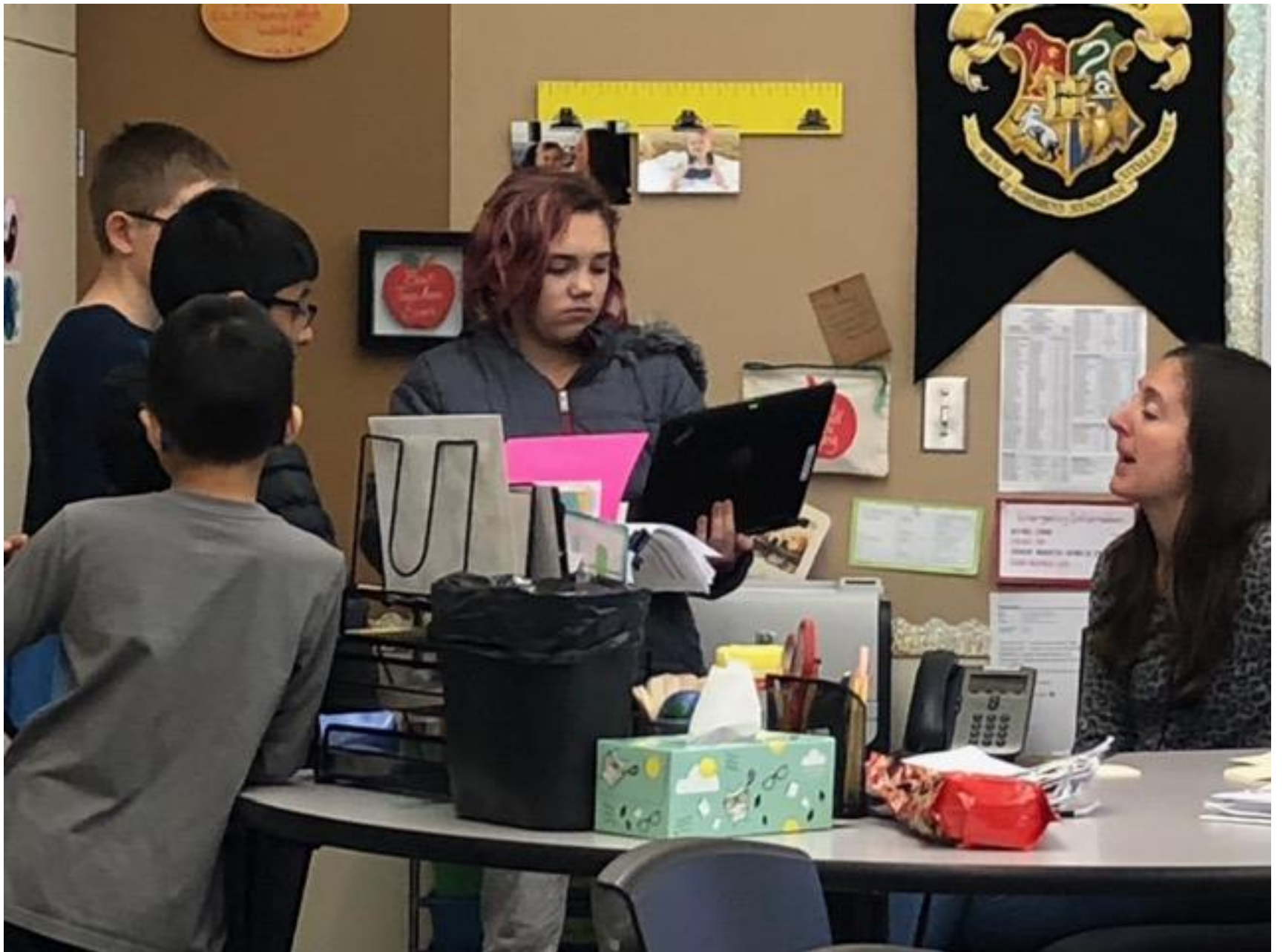


WHAT IS VISUAL DISTRACTED DRIVING









Panther Leadership Student Committee,

Thank you for contacting the Teaching Academy concerning "Keep Calm and focus on the ROAD". It sounds like an exciting project and I found your pre-survey to be very interesting. Several Teaching Academy students have done or are currently doing their internships at Spiritridge and I love the support your principal and teachers give to the program. It would be great to have a chance to give back by supporting you.

The Academy would be glad to have you visit us and present. Class meets at school on Wednesdays and Thursdays, beginning at 9:35 on both days. On the other three days of the week students are interning. Would that time and either of those weekdays work for your committee? We already have guest speakers coming on March 4th but other than that, our Wednesdays and Thursdays are open.

We would be happy to take both surveys.

Please let me know and thanks again for thinking of us.

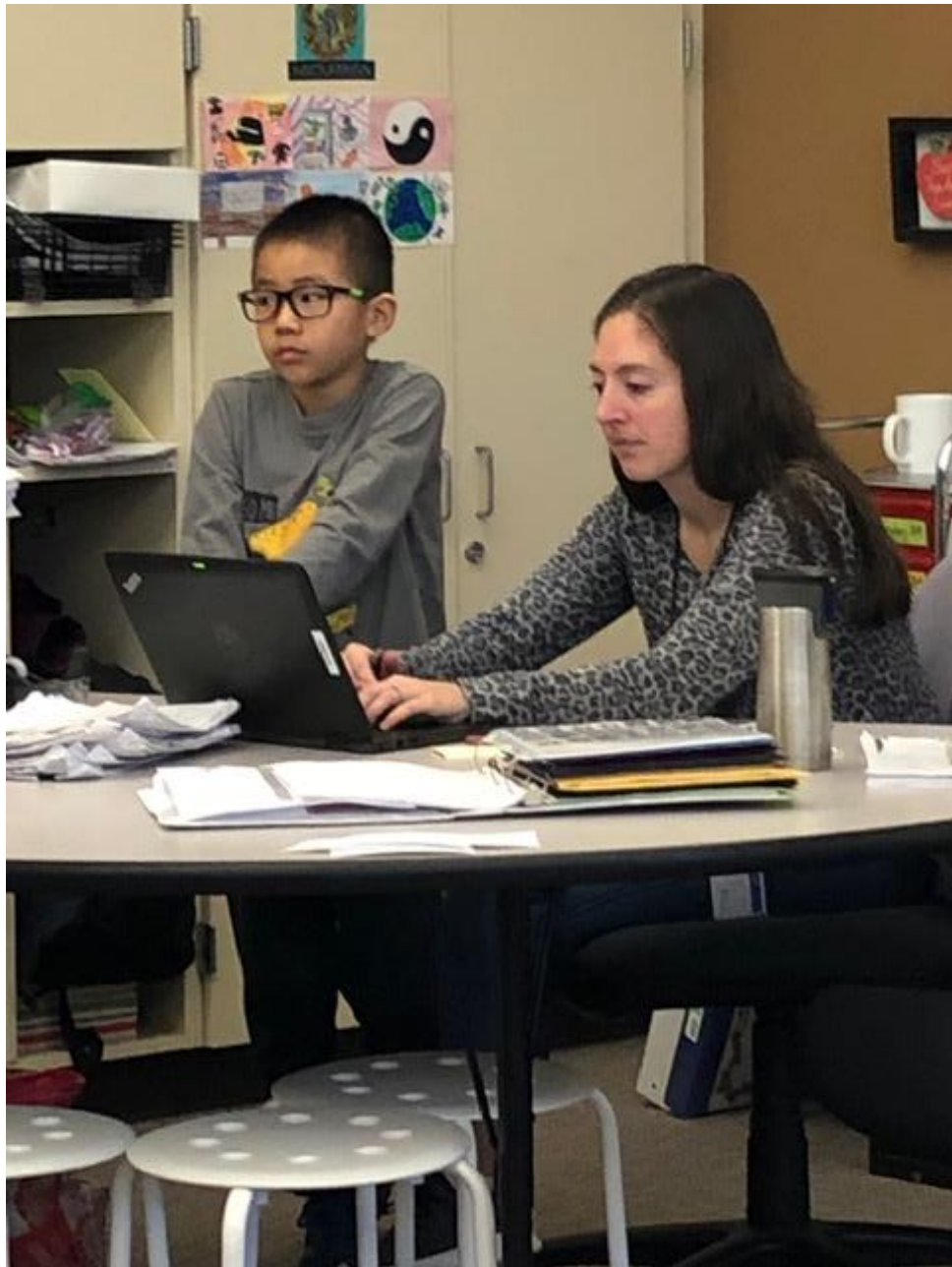
Mr. Kilcup

Dear Mr.Kilcup,

Thank you for spending your time on the letter that you sent us. We are very excited for the opportunity to speak with your students. We will be working on finalizing a date where both students and teachers are available for a trip to Bellevue High School. We are shooting for an upcoming Wednesday morning around 9:30am. We would like to do this sometime in April, but are hesitant to schedule while COVID19 is continuing to be a major implication to our community. We appreciate your patience and will let you know as soon as we have a potential date and time. Please let us know if you have any further questions or concerns.

Thank you!

Spiritridge Panther Leadership Students



Distractive Driving Script

Aisha-Introduction

Caroline-Distractive driving makes an impact on our lives. Distractive drivers cause many serious accidents. Most accidents are caused by the use of cell phones.

Aisha-People on their cell phones cause accidents because most people are tempted to look down. People get hurt when they take their eyes off the road and look down at their phone.

Bly- If you do this I would say, “don’t” this will not only impact you. All = It will impact _everyone _.

Caroline-If you are using your phone there is a big fine. IT’S THE LAW! If you can’t resist looking at your phone, you can either pass your cell phone to a passenger, put your phone in the glove box or turn off your cell phone before you drive.

Bly-It’s cause and effect. If you get a call, you answer and that may be harmful. That is why we turn off our phones before we drive. You are new drivers; you are the next people to make an impact on our lives. **KEEP CALM AND FOCUS ON THE ROAD.**

Caroline-You can use a single swipe, but anymore, you’ll get a fine.

All =Thank you for watching! Bye!

Distractive Driving Script

Aisha-Introduction

Caroline-Distractive driving makes an impact on our lives. Distractive drivers cause many serious accidents. Most accidents are caused by the use of cell phones.

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High School Outreach Committee

The High School Outreach Committee's goal is to educate our teens of the ages fifteen and sixteen. This is because they are learning to drive. We are hoping to prevent them from texting while driving before it becomes a habit, an unhealthy habit.

The committee has already sent a letter to Newport High School in Bellevue, Washington, and has already received a letter back. They are hoping to share their presentation video in April. They hope to instruct multiple high schools about the numerous risks of distracted driving. They will do this by sharing two videos: one they created and one that can be found on the internet.

Also, they will give the high schoolers a survey before and a survey after their presentation. This is to see if what they have done is affecting the high schoolers. They hope to achieve a 70% decrease in distracted driving.



February 12, 2020

Dear Toyota Family,

We are the Panther Leaders from Spiritridge Elementary in the Bellevue School District. We are hoping that you will partner with us in our project to educate and reduce Distracted Driving.

We have created stickers to remind drivers to ***KEEP CALM and focus on the road. We would like for you to help us with distributing our free stickers to your customers. (Enclosed is a prototype.)***

Our teachers and adult coaches have taught us about the dangers of distracted driving. Together, we have researched how we can make a positive change. Additionally, we received a presentation on how to educate the community on Distracted Driving from Officer Seth, a Bellevue Police Officer.

We would be happy to meet with you to further discuss how we may collaborate together on this endeavor.

Please contact our teachers: Ms. Sally Lambert at lamberts@bsd405.org and Ms. Michelle Gordon at gordonm@bsd405.org or at 425- 456-5900.

In advance, thank you for your consideration!

Sincerely,
Spiritridge Panther Student Leaders

February 26, 2020

Dear FPS/CMPS Parents:

We, the Panther Leadership Students would appreciate your support. We would like your help in donating products for the Spiritridge movie night that we are planning for on Friday, March 6th at 6:30 PM. If you are interested in donating one of the following items or have another item you'd like to donate to the Spiritridge Movie Night Raffle, please see Ms.Gordon or Ms. Lambert about donating any of the items on the following list:

Local gift cards such as Panera, Starbucks, Happy Lemon, Menchie's, Lucky Strike, etc...

Signed sports merchandise

Spiritridge sweatshirt/clothing

Movie coupons/gift cards (i.e. AMC, Regal, Cinemark, etc...)

Large stuffed items (Medium sizes are fine, too)

WA state fair admission (if possible)

All proceeds from the raffle will go towards the cost of stickers we have designed. The stickers are to educate our community about distracted driving which will aide in minimizing accidents; *Keep Calm and Focus on the Road.*

Please drop-off items by Wednesday, March 4th.

THANK YOU FOR YOUR SUPPORT!

Sincerely,

Spiritridge CMPS-PLEADD (Panther Leaders Educate Against Distracted Driving)

~~Be together~~

Sit together

Stand together

Win together M

lose together

Be together

-Caroline, By, William, Elias

Who Are

SLOW
DOWN

WE?

KEEP YOUR
EYES
ON THE ROAD

P anther

L eaders

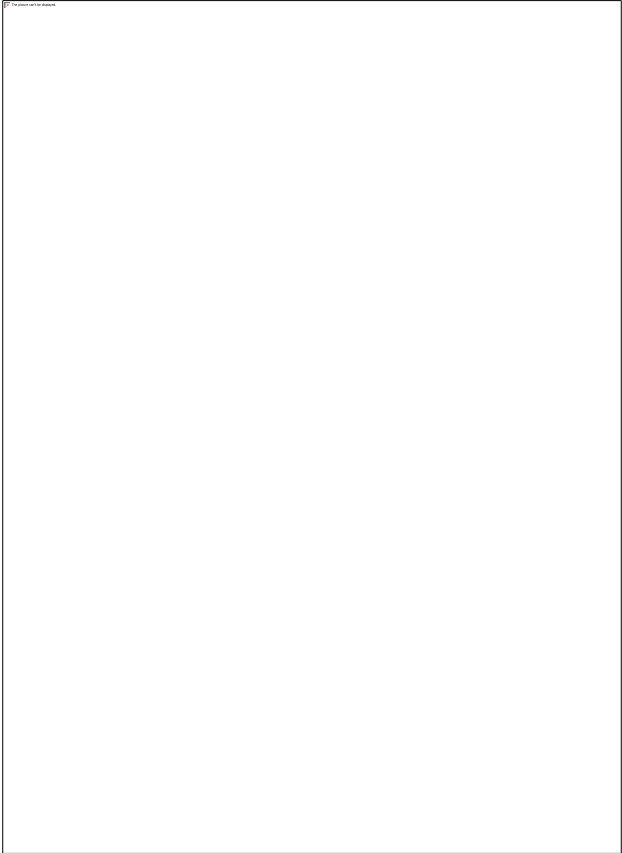
E ducate

A gains +

D istracted

D riving

STOP



* About 27 percent of adults admit they have texted while driving



distracted 3 ave driving more 30%

Children are about 4 times more distracted by drivers as their parents are while behind the wheel



England found out that even eating food is a reason to get in a car crash

Cell phones are by no means the only thing distracting drivers although they are certainly the most studied

Awareness Sticker Committee

The Awareness Sticker Committee has made a sticker to remind drivers to keep their attention on their driving. The sticker can be placed anywhere such as water bottles, computers, and cars. This daily reminder will help to keep your eyes on the road. This will increase a drivers' focus and prevent accidents.

So far, the group has mailed letters to car companies such as Honda, Toyota, and Subaru, so they can distribute the stickers in a more effective way.

The group has received a response from Subaru saying that they will discuss with their management team how they can meet the Panther Leadership Committee's standards and develop a partnership.

KEEP CALM



and focus on the road

These objects are BIG distractions



Distracted Driving has caused many deaths since so many people who drive distracted may not be aware of what dangers they're causing. There are many components of distracted driving, including: texting, eating, drinking, etc.

USA favours that even carrying is a reason to get into a car crash.

It's good to be safe, but it's better to be safe than sorry.



Don't Drink and Drive!

Don't Drink and Drive!
Don't Drink and Drive!
Don't Drink and Drive!

PLEASE DO

Your
commit-
ment to
creatively
combine
your great
ideas is
inspiring!
THANK YOU!

To find the
definition of
AMAZING

look in a mirror.

BE AMAZING

YOU

are

AMAZING

LOVE

is the

Angel

OF



Kindness

we Can Make



Difference

PLEADD

Why

Drivers are too focused on devices and are distracted manually

visually
and
Cognitively

HOW

We, the Panther Leaders are split into groups.

We each cover distracted driving in our own way

Keep

~Calm~
and
Focus on

THE

--ROAD--



Dream

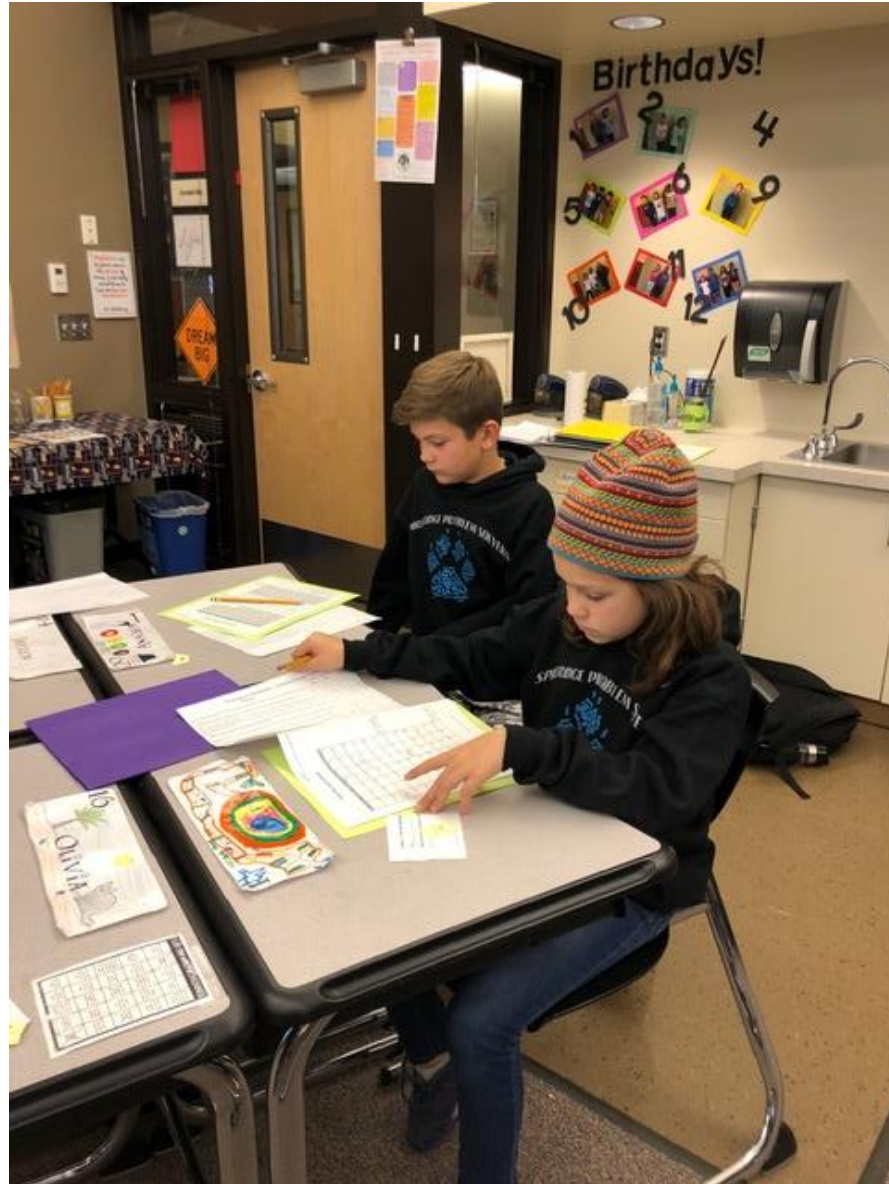
Big

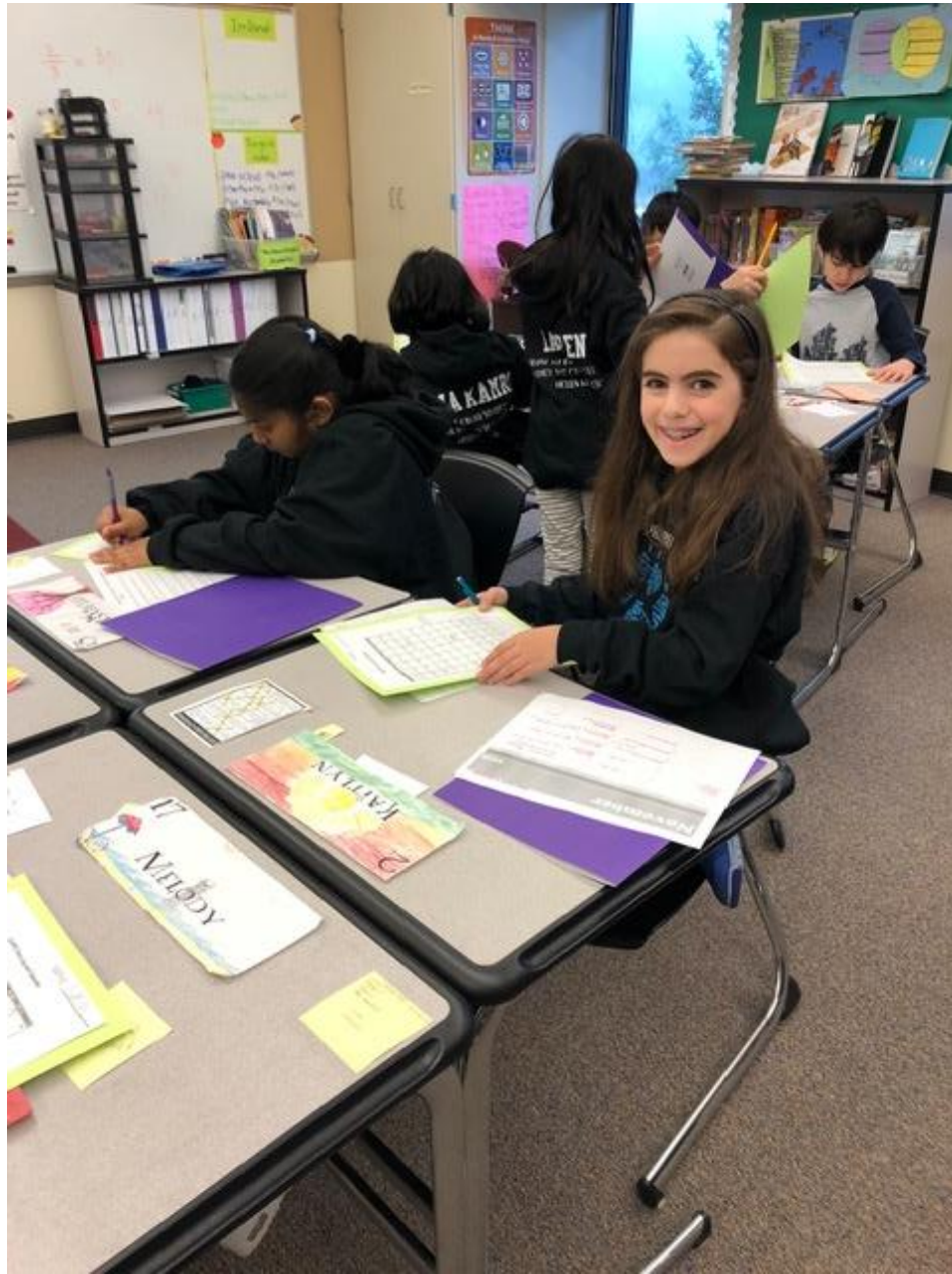


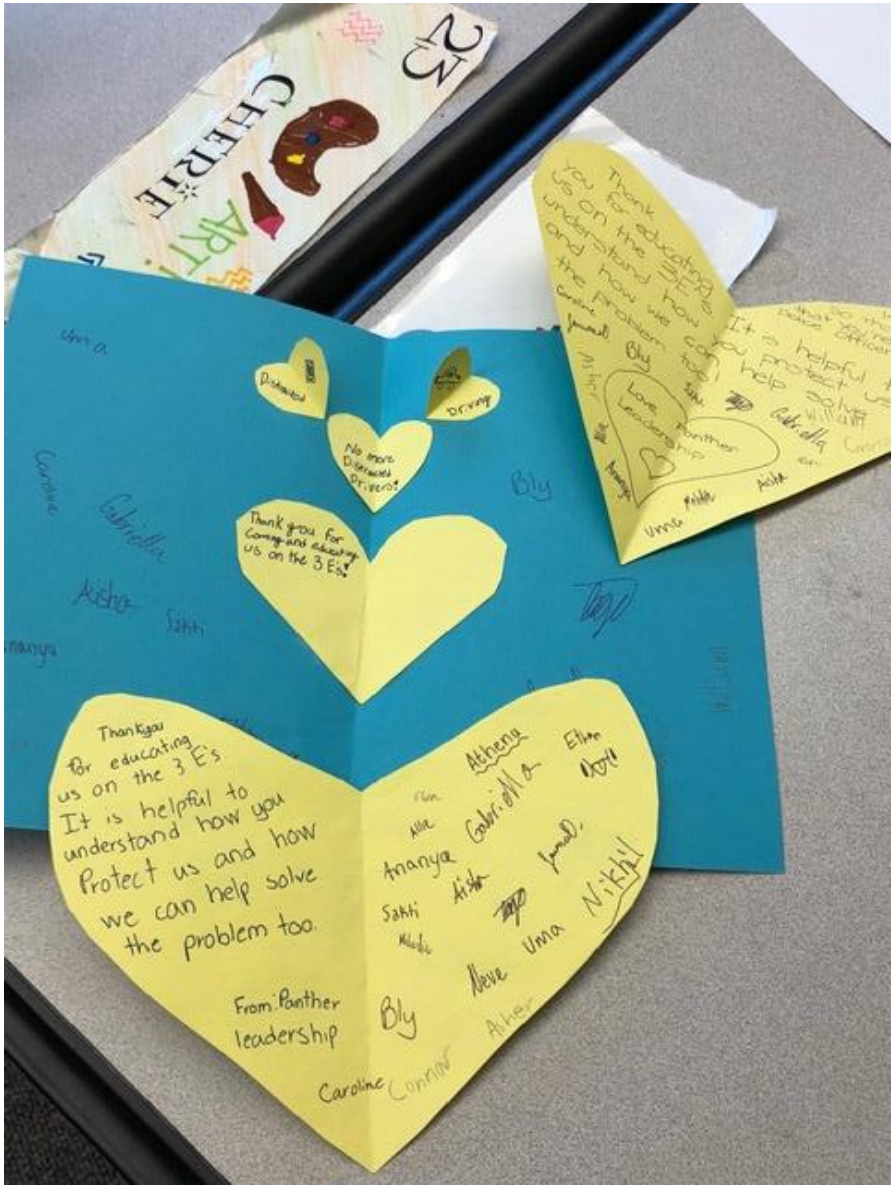
Shoot for the
MOON

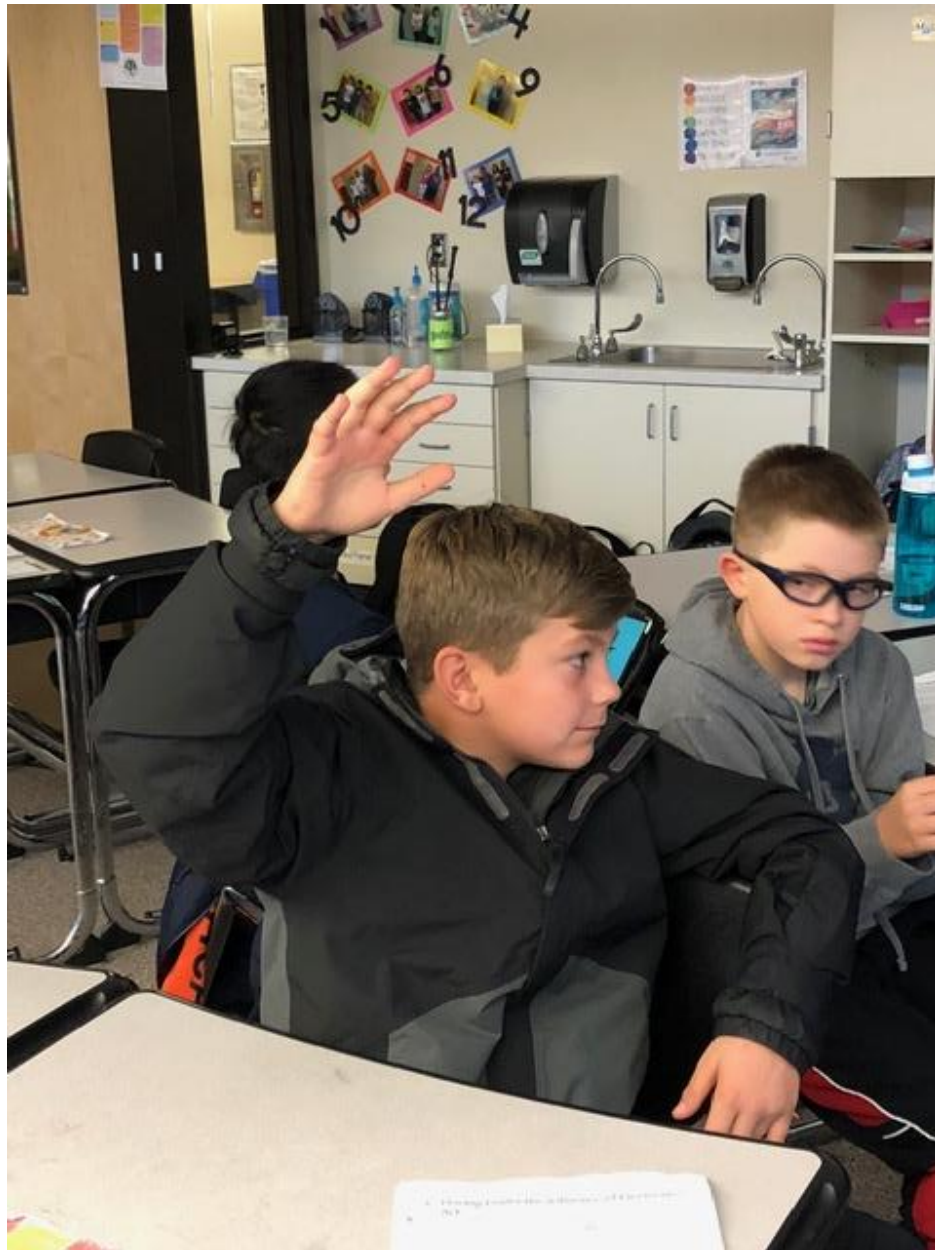
... if you can't,
Just shoot for

the STARS ^{and}
Bennu
db











What is
the most
important
message
to give
children
Washington
state
drivers

Why do
you think
drivers
choose to
be distr
while dr

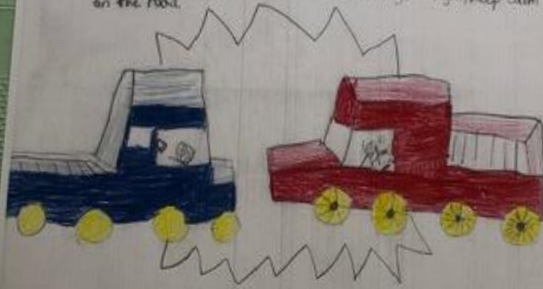
What
message
about
distracted
drivers do
you think
we should
convey to
Washington
drivers?



Keep Calm and Focus On the Road

live your life in the moment, just live your life in the moment
-bobrylla N.

Did you know even one quick look at your phone while your driving could cause a car crash? A quick look at what your brain sees you could cause an injury and maybe death? About 3,000 fatalities occur nationwide without your phone in the driver's seat. There are three main distractions that cause distracted driving: Manual, Visual, and Cognitive. Manual distractions are those where you move your hands from the wheel to do something. Visual distractions are those where you see something interesting and your eyes focus away from the road. A cognitive distraction is when your mind wanders or from the task of driving. Even though your baby is crying, you haven't applied your seatbelt, it's the best you have been wanting for, or your teenager is looking out the dirty right rear, it is not more important than your safety or others. So please, don't PLEAD on the road.



Brought to you
by
PLEAD
(and babies safety
against distracted
driving)

<https://www.parents.com/mother-preparation/driving-for-the-most-dangerous-injury/>